

Danielle Hassan
Product Designer

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LINKS
[Portfolio](#)
[LinkedIn](#)

Experience

SEPT 2017 to NOV 2019

Crafta Digital Studio \ Monolith Product Designer

Worked on the digital team for local and international clients. Executed creative UX & UI solutions for digital products. Created wireframes, web & mobile design, design systems. Performed usability & QA tests, maintenance of CRM systems. Collaborated on a daily basis with Product Managers and Developers to define, design and deliver digital products.

AUG 2016 to SEPT 2017

Q-it Product Designer

Led a full design process for the startup's web app, android app and landing pages, including user flows, wireframes, mockups & UI Design. Worked with the Development team to define the products features. Created & developed the concept and graphic identity of the brand.

Skills

Design

User Experience, User Interface design, Web Design, Mobile app design, Wireframing & Prototyping, User flow, Motion graphic, Micro-interactions, Illustration & UI graphics, Branding, Strategy & Vision presentations, Content writing, Microcopy.

Tools

Figma, Adobe XD, Sketch, Invision, Zeplin, Adobe Creative Suite.

Education & Certifications

OCT 2013 to JUL 2017

The NB Haifa School of Design - Wizo

B.Ed.Des in Visual Communication, Teaching certification

SEPT 2002 to JUN 2008

Meggido High School

Graphic Design major

- **Introduction to html & css** by Codecademy
- **UX Fundamentals** by Gymnasium
- **Introduction to Augmented Reality & AR Core** by Google AR & VR & Coursera
- **Instagram workshop for businesses** by Ira Hok
- **Trend Spotting course** by The Visionary

Military Service

DEC 2008 to DEC 2010

CC4I Corps (Heyl HaTikshuv)

Languages

Hebrew Native
English Fluent